

BeSaFe

ELIMINATE PEDESTRIAN ACCIDENTS AT CROSSWALKS IN THE CITY & RURALS AREAS



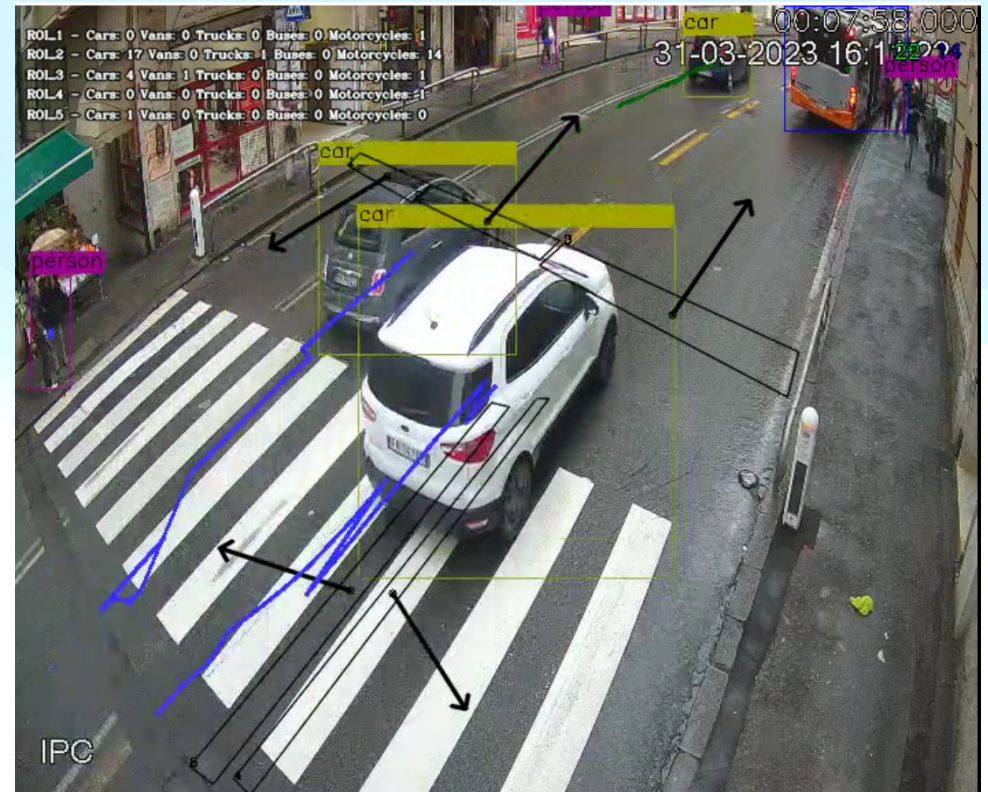
California Innovation Group.

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Smart Pedestrian Crossings: A New Era in Urban Safety

- Smart pedestrian crossings, equipped with real-time detection of approaching vehicles and pedestrians, have demonstrated significant improvements in pedestrian safety and a reduction in traffic accidents.
- By integrating advanced video analytics software, these smart crossings can activate indicators in real-time, providing drivers with more time to react and offering a clearer understanding of traffic situations.
- Leveraging AI-powered smart cameras and deep learning, these smart crossings work in harmony to offer a groundbreaking solution that will transform urban mobility and enhance safety across our cities.



The Solution : BeSaFe

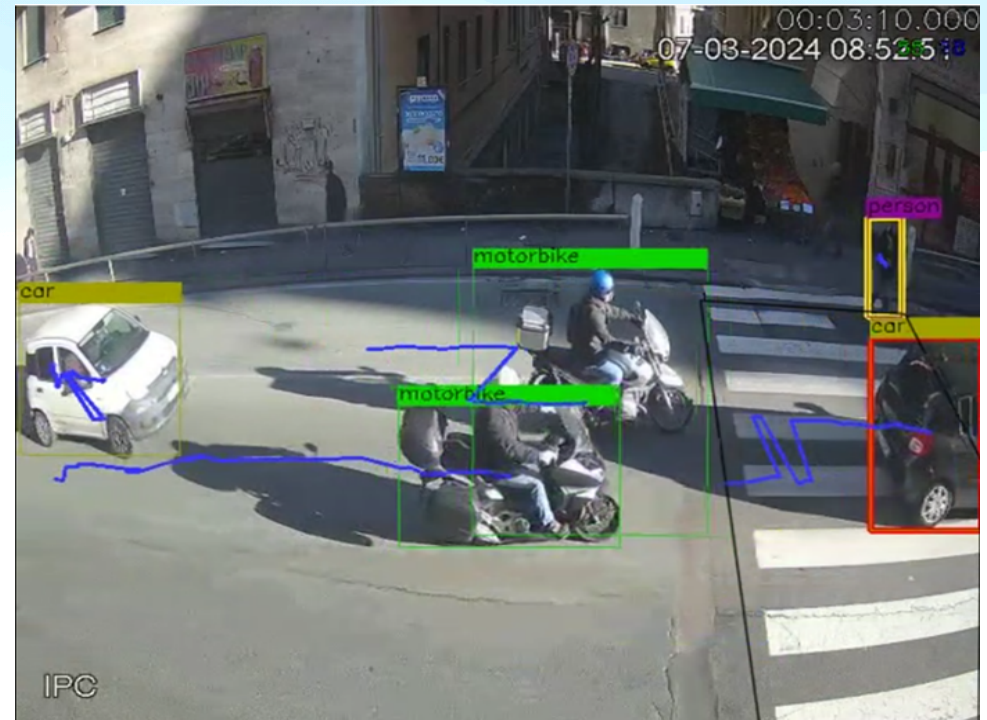
Smart Pedestrian Crossings: Enhanced Visibility and Safety

- Smart pedestrian crossings feature real-time flashing indicators that signal the presence of an approaching vehicle and a crossing pedestrian, ensuring visibility both day and night.
- These flashing indicators are controlled by infrared (IR) smart cameras, providing an intelligent and responsive solution to enhance pedestrian safety.



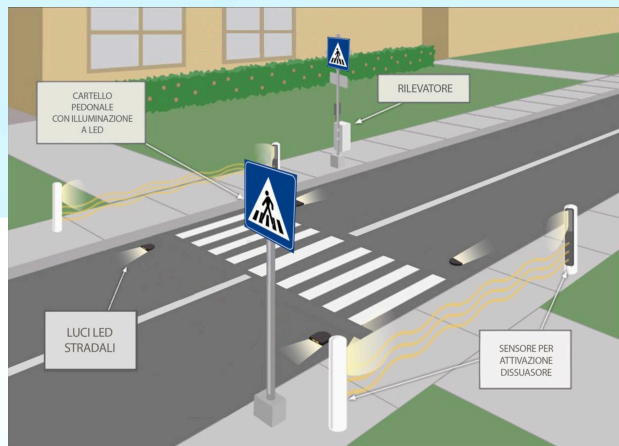
AI-Driven Smart Cameras for Enhanced Traffic Management

- Smart cameras, powered by AI and deep learning, are designed for real-time traffic inspection and classification, enabling instant traffic alerts.
- These advanced cameras also control the operation of pedestrian crossings, ensuring a seamless and safer interaction between vehicles and pedestrians.



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THANK YOU.